



Working Families Tax Credit (WFTC)

Outreach Advisory Committee
October 14th, 2024



Interpretation- Interpretación

Please click on the globe icon at the bottom of your screen to select a channel, either English or Spanish.

Seleccione un canal, inglés o español, haciendo clic en el símbolo del globo terráqueo en la parte de debajo de su pantalla.





Meeting Agenda

- Welcome & introductions
- Ice breaker
- Housekeeping
- Program results
- Outreach updates
- Program updates
- Survey results & future meetings
- Refresh of outreach ideas
- Info sharing from members
- Questions and close

ICE BREAKER





Housekeeping

- Committee term limits
- Vacant position(s)
- Schedule for future meetings (Alina will share results later)





WFTC Program Results (CY 24 through 10/3/24)

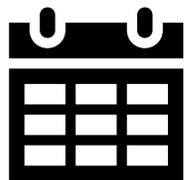
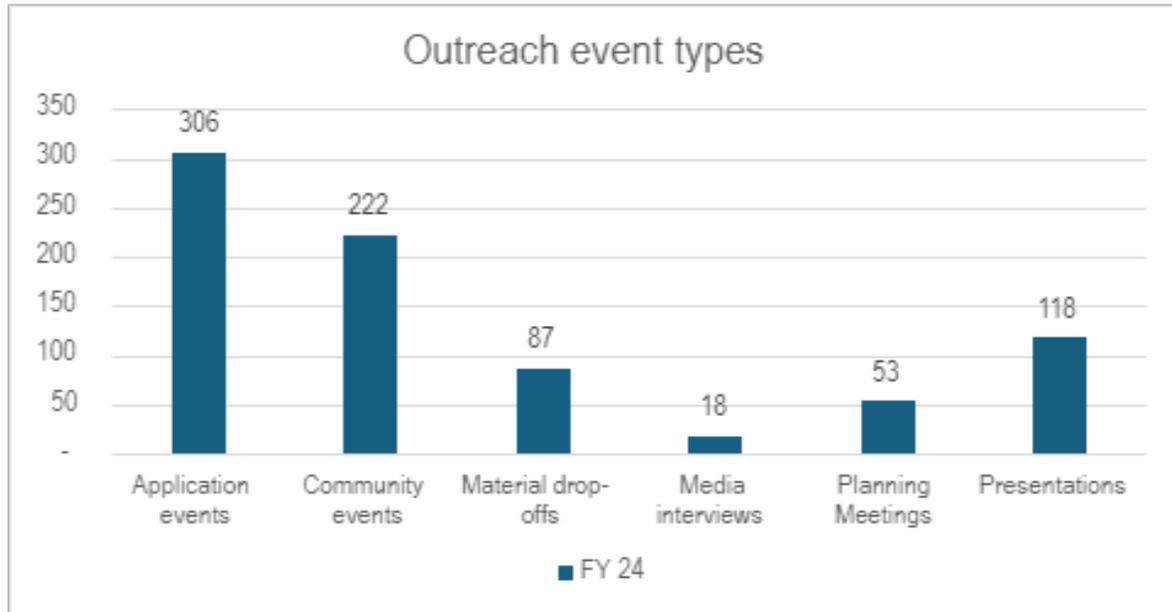
Applications refunded

Total CY24 applications refunded	189,540
TY23 applications refunded	173,490
TY22 applications refunded	16,050
Total CY24 dollars refunded	\$142,405,428
TY23 dollars refunded	\$130,719,546
TY22 dollars refunded	\$11,685,882
Children impacted	277,000+





Outreach Updates & Review



800+ events

New communities reached:

- Black
- Indian
- Spanish-speaking
- Homeless
- Slavic
- Tribal
- Arabic

Some new key partners:

- Asia Pacific Cultural Center
- Tacoma Slavic Association
- Refugee & Immigrant Services Northwest
- Local WorkSource offices
- Spokane Homeless Coalition Group
- Yakima Nation Legends Casino
- Shoalwater Tribe



WFTC Program Updates

- Recruiting for the outreach manager
- Results WA presentation in July
- Status of application processing and queues
- Data sharing
- Direct File integration
- Enhancements for 2025
- Targeted outreach
- Marketing campaign
- New testimonials- [WFTC YouTube Videos](#)
- Agency request legislation & possible expansion

Working Families Tax Credit Testimonials

by WashingtonStateDOR

Playlist · 17 videos · 109 views

▶ Play all



Survey Results & Future Meetings Discussion



Summary of survey results for the future of the committee meetings



Do we want to change up the meeting frequency or schedule?





Refresh of Outreach Ideas

Work areas identified back in February 2024:

- Outreach to immigrant communities
- Promoting WFTC through a leadership program with students
- Data collection and usability studies
- Outreach to groups paid in cash or per contracts
- Outreach to those experiencing homelessness





Committee members sharing moment

- What are you seeing or hearing in your communities about the WFTC program?
- How are you promoting the WFTC?



Questions & next steps

Contact us



Website

www.wftc.wa.gov



Call center

360-763-7300



Email

dorworkingfamiliesoutreach@dor.wa.gov



Reminders & resources

Materials

- Use outreach materials in our [toolkit here](#).
- Get free copies of flyers, posters, or rack cards in the mail with this [form here](#).
- Request information in an alternate language or format [here](#).

Resources

- Upcoming outreach events are posted on the [WFTC calendar](#).
- Find the current applications by county data on the [WFTC website](#).



Thank You!

