

WASHINGTON STATE Working Families Tax Credit

**Outreach Advisory Committee
April 12, 2023**



Interpretation- Interpretación

Please click on the globe icon at the bottom of your screen to select a channel, either English or Spanish.

Seleccione un canal, inglés o español, haciendo clic en el símbolo del globo terráqueo en la parte de debajo de su pantalla.

Welcome

- Icebreaker: what are you looking forward to doing in the Spring/Summer months?

Updates from DOR

- Charter approval
- Status on refunds and number of applications
- Marketing campaign data
- Outreach team report
- Website and social media
- Engagement with tribes
- Status on committee stipends

Charter

Working Families Tax Credit Advisory Committee Charter, Continued

Approval

Member Name	Date	Signature
Anila Gill	4/08/23	Anila Gill
Athena Dunn	4/05/2023	Athena Dunn
Bree West	4/7/2023	Bree West
Emily Kohring	03/28/2023	Emily Kohring
Grady Mitchell	03/29/2023	Grady Mitchell
Jackie Betker	3/29/2023	Jacqueline Rene Betker
James Hartvigsen	4/7/2023	James Hartvigsen
Jessica Champion		
Karen Dunn		
Socorro Garcia	3/29/2023	Socorro Garcia
Tim Sullivan	3/27/2023	Tim Sullivan
Yuliana Chaparro	3/29/2023	Yuliana Chaparro
Perla Gamboa	3/27/2023	Perla Gamboa
Kevin Dixon	3/29/2023	Kevin Dixon

Applications *(through 4/10/23)*

Applications received

Applications received	147,636
MeF	85,472 (58%)
MyDOR	57,461 (39%)
Paper	4,703 (3%)
% ITIN filers	9%



Applications by county (Top 6)

King	19%
Pierce	12%
Yakima	11%
Spokane	9%
Snohomish	7%
Clark	6%

Refunds

No. applications refunded	82,509
Dollars refunded	\$60,913,486
Avg. refund amount per application	\$738

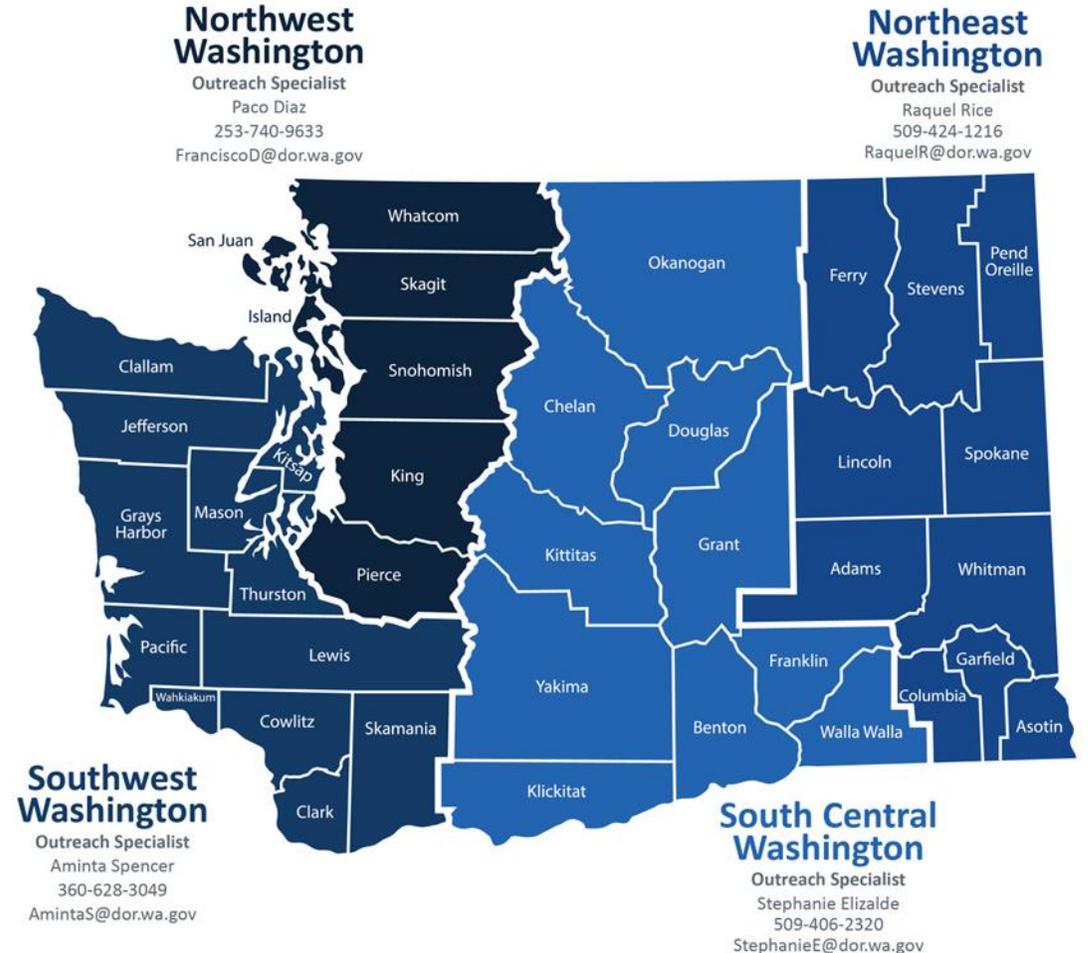
TV Marketing Campaign

- Week 1/9 start Seattle: KING, KIRO, KOMO, KCPQ
- Week 1/16 start Spokane: KAYU, KHQ, KXLY
- Week 1/16 start Tri-Cities Yakima: KAPP, KOMA, KNDO
- Week 2/6 start Spanish Stations in Seattle: KUNS/Univision and Tri-Cities/Yakima: KUNW/Univision and NFFX/Telemundo

Outreach Team

Feb. 1 - April 6, 2023

Type of interaction	Number of Events
Application events	27
Community events	30
Materials drop off/Mail	13
Media	11
Planning meetings	17
Presentations/Training	51
Total	149



Website and Social Media Updates

Where is my refund?

[Refund | Washington State Working Families Tax Credit](#)

Searchable events

[Events | Washington State Working Families Tax Credit](#)

New WFTC Facebook page

[@WorkingFamiliesTaxCredit](#)

Engagement with Tribes

- Develop relationships with tribal nations located in Washington we have worked with: Makah, Lummi, Squaxin, Yakama, Puyallup, Lower Elwha Klallam, Quinault, Nisqually, Cowlitz, Kalispel, and Spokane
- Introductory letter from WFTC Assistant Director sent to 29 tribal leaders on 1/9/2023
- DOR tribal liaison
- DOR Tribal Advisory Committee

Committee Stipends

Advisory Committee member	Vendor # from the Office of Financial Management (OFM)	Status
1	Received	Name in the system, stipends being processed
2	Received	Name in the system, stipends being processed
3	Received	Name in the system, stipends being processed
4	Received	Name in the system, waiting for paperwork from committee member
5	Requested	Paperwork received, waiting for vendor number from OFM

Updates from Committee Members

Any activities to support the program since last meeting?

What are you hearing about the program within your communities?

Next Steps

What would you like to hear from DOR at future meetings?

Stay involved

- Help promote WFTC and drive awareness among your communities and networks. Invite WFTC representatives to do presentations.
- Get familiar with the new website content: workingfamiliescredit.wa.gov
- Questions?
Reach out to Kevin: KevinD@dor.wa.gov or Perla: PerlaG@dor.wa.gov